

Wired Wombat **PRIVACY NOTICE**

Last revised: July 26, 2024

PLEASE READ THIS PRIVACY NOTICE CAREFULLY TO UNDERSTAND OUR POLICIES AND PRACTICES REGARDING YOUR INFORMATION AND HOW WE WILL TREAT IT. IF YOU DO NOT AGREE WITH OUR POLICIES AND PRACTICES, DO NOT ACCESS OR USE ANY OF THE SERVICES PROVIDED BY PLAY SWIPE STUDIOS. **BY ACCESSING OR USING THESE SERVICES, YOU ACCEPT AND AGREE TO BE BOUND AND ABIDE BY OUR PRIVACY NOTICE AND OUR TERMS OF USE INTO WHICH THIS NOTICE IS INCORPORATED. THE TERMS OF USE AND THIS PRIVACY NOTICE GOVERN YOUR USE OF THESE SERVICES. CONSULT THE TERMS OF USE FOR ANY QUESTIONS UNANSWERED BY, OR TERMS USED, BUT NOT DEFINED IN, THIS PRIVACY NOTICE.**

Our Privacy Notice

Play Swipe Studios (“Play Swipe,” “we,” or “us”) respects your privacy and is committed to protecting your privacy when you download, access, and/or use any Play Swipe games, whether on your computer or a mobile device. This privacy notice (our “Privacy Notice” or “Notice”) describes:

- The types of information we may collect from you or that you may provide us; and
- Our practices for collecting, using, maintaining, protecting, and disclosing that information.

When you download, access, and/or play any Play Swipe games, we collect information about you from you directly or your device. This can include device information, country, region, and information about your game play. We use this information to provide our Services to you, including for the purposes of Services’ optimization, customizing in-game offers, verifying purchases, and the other reasons detailed in this Notice. When you visit any Play Swipe website(s), we collect information about you and how you use and interact with our website(s). We use this information for a number of purposes, including for operating and optimizing the website(s), for advertising, and for research or analysis.

This Notice applies only to information we collect through the Services and in email or other electronic communications sent through or in connection with the Services. This Privacy Notice DOES NOT apply to information that:

- We collect offline or through any other means, including from any other website or social media or other platform operated by Play Swipe or any third party; or
- You provide to or are collected by any third party, including through any application or content that may link to or be accessible from or on the Services. These third parties may have their own privacy policies, which we encourage you to read before providing information on or through them.

Changes to Privacy Notice

This Notice may change from time to time, and you are responsible for checking this Privacy Notice periodically for updates when accessing or using the Services. The date the Privacy Notice was last revised is identified at the top of the page. **Your continued use of the Services after we make changes to this Privacy Notice is deemed to be your acceptance of those changes.**

Information We Collect and How We Collect It

At any given time, we may collect several types of information from and about users of our Services (collectively, “Collected Data”), including information:

- By which you may be personally identified, such as your name, IP and/or physical address, email address, phone number, personal and online identifiers, or any other identifier that can be used on its own or with other information to identify, contact or locate you (“personal information”);
- That is about you but individually does not identify you, such as age or date of birth;
- About your internet connection, network activity, browser or search history, the equipment you use to access our Services and other usage details; and
- User preferences regarding the Services and our services.

We may collect this information:

- Directly from you when you provide it to us;
- Automatically when you access or use the Services; and/or
- From third parties, such as vendors or business partners.

Information You Provide to Us

The information we collect on or through our Services may include:

- Information that you provide by filling in forms on our Services or contacting us via email, including, but not limited to, information you provide at the time you create an account, sign up for or subscribe to communications from Play Swipe, post any materials, submit or support user reviews or ratings, and/or at the time you contact us;
- Your search history in connection with the Services;
- Records and copies of your correspondence with us;
- Your responses to forms, surveys, or questions that we might pose or ask you to complete; and
- Details of any transactions you may carry out through third-party or other payments systems available on or through our Services, including order fulfillment and customer service information.

The Services may also allow you to provide, post, submit, publish, display, or transmit to other users, other persons, or post publicly, information, content, materials, or game ratings (each a “User Contribution”). Your User Contributions are posted on the Services and transmitted to others at your own risk. Although we may monitor certain pages, please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Services with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons. User Contributions may include user reviews and user feedback about products or services. As stated in the Terms of Use, you grant Play Swipe the perpetual and

irrevocable right to delete, or copy, modify, adapt, publish, or otherwise use all or part of any rating, feedback, or other User Contribution you submit on or through the Services throughout the world, without notice, attribution, or payment to you.

Automatic Information Collection and Tracking

When you access and use the Services or any of the services available on or through the Services, we may use technology to automatically collect information, which may include:

- Location data;
- Length of time you use our Services;
- Page views, click-stream information, and referring URL and logs;
- The resources and devices that you access and use on or through the Services; and/or
- Information about your device and internet connection, such as the device's unique device identifier, IP address, operating system, browser type, and network information.
- The Services also may access metadata and other information associated with other files stored on your device.
- Information that we may collect through automatic technological means may be: aggregated as statistical data; include personal information; and/or be maintained or associated with information we collect in other ways or receive from third parties.

Technologies Used for Information Collection and Tracking

We may use one or more technologies to accomplish automatic information collection on or through our Services, examples of which are found below.

- **Essential Cookies.** Essential cookies are necessary to the core functionality of our Services and some of their features, such as access to secure areas.
- **Performance/Analytical Cookies.** Performance/Analytical cookies allow us to understand how players and other website visitors use our Services such as collecting information about the number of users, what website pages visitors view, and how long visitors are viewing pages. Information about your browser, device, and IP address may be collected.
- **Web Beacons and Other Technologies.** Pages of our Services and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us to count users who have visited Play Swipe web pages or opened an email and for other related Services statistics (for example, recording the popularity of certain Services content and verifying system and server integrity). The information we may obtain in this manner would enable us to customize the Services and to measure the overall effectiveness of the Services.
- **Google.** Google Analytics is a web analytics service provided by Google Inc. It uses cookies to collect, for example, information about the operating system and the browser that you use, your IP address, the Services you previously accessed (referrer URL) and the date and time of your use of the Services. On subsequent repeated uses of the Services, frequently used information is automatically displayed for you. We are able to track your usage patterns with the help of the cookies. The information generated by cookies about the use of the Services is transmitted to a Google server, which may be located within or outside of the United States, and stored there. Google will use this information to evaluate your use of the Services. Google may transfer these rights to third parties insofar as it is required to do so by law or in order that data may be processed on

Google's behalf. By accepting this Notice, you consent to the processing of your data by Google.

Additionally, we and our third-party service providers (such as advertising and analytics providers) use cookies, web beacons, clear GIF, pixels, internet tags, and other similar tracking technologies (collectively, "tracking technologies") to gather information when you interact with our Services and email communications. Some tracking technologies help us maintain the security of our Services and your account, if applicable, prevent crashes, fix bugs, save your preferences, and assist with basic site functions. We consider these tracking technologies to be necessary, because we need them for the Services to work properly. We don't provide the option to opt-out of these tracking technologies, but you may be able to remove these tracking technologies by modifying your browser settings. Please note, some features of our Services may not be available to you as a result.

How We Use Your Information

We generally use information that we collect about you or that you provide to us to improve our Services and to deliver a better and more personalized service, including to:

- Present our Services and their contents to you;
- Estimate audience size and usage patterns;
- Maintain information about your preferences and customize the Services;
- Recognize you when you return to our Services;
- Speed up your searches or other use of the Services;
- Fulfill any other purpose for which you provide the information or for which you provide consent (such as sending you emails or other communications);
- Carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing or notices about your account or other usage of the Services; and/or
- Allow you to participate in interactive features of our Services.

As noted above, we permit third parties to use tracking technologies on our Services for analytics to understand how users interact with our Services. For example, we use Google Analytics to evaluate website traffic and usage data to help us improve our services. We may also permit third parties to use tracking technologies on our Services for advertising, including to help manage and display advertisements or to tailor advertisements to your interests (depending on your settings and communication preferences). The third parties use their technology to provide advertising about products and services tailored to your interests which may appear either on our Services or on other websites. This is sometimes referred to as third-party behavioral advertising. For more information about how Google collects and processes data visit <https://policies.google.com/technologies/partner-sites>. For more information about how your information is used by Google Analytics, visit <https://policies.google.com/privacy>.

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual or device, without restriction. In addition, we may disclose personal information that we collect or you provide:

- To our affiliates, contractors, service providers, and other third parties we use to support our business operations, including the party hosting the Services;
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Play Swipe about our users is among the assets transferred;
- To fulfill the purpose for which you provide it (such as transmitting emails, receipts, product updates, or other communications to the email address you provided to us for that express reason);
- For any other purpose disclosed by us when you provide the information or with your consent;
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- To enforce or apply this Privacy Notice, our Terms of Use, or
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of our company, our affiliates, users, or others.

When you use our Services, identifiers and other information from your device may be collected and shared with our advertising partners to enable the technical delivery of ads within our games or otherwise to your device. We may also collect information about your use of our Services and your age, country/region, and gender. Our advertising partners will combine this information with information which they have collected about you when you use their services (or the websites or services of third parties) in order to present you with more relevant ads in our games or to improve the accuracy of their targeting and measurement systems. If you consent to, or are opted into, the collection and use of your data for targeted advertising purposes by our advertising partners your information will be used as set out in this section and as further described in our partners' privacy policies.

Except as provided herein, personal information collected through the Services will not be sold or otherwise disclosed to third parties for direct marketing purposes.

Your Choices About Our Collection, Use, and Disclosure of Your Information

We strive to provide you with options regarding the personal information you provide to us. If you do not want us to collect your information, as described in this Notice, do not use the Services or any services offered through it. This section describes mechanisms we provide for you to control certain uses and disclosures of your information.

- **Tracking Technologies.** You can set your browser to refuse all or some cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's Services. If you disable or refuse cookies or Flash cookies or block the use of other tracking technologies, some parts of the Services may then be inaccessible or not function properly.
- **Email and Promotional Offers.** When you contact us through certain forms on the Services or through email, you may be added to our email list to receive email messages. At any time, you can choose to no longer receive such emails by using the "unsubscribe" method found in each email or by sending us an email to playswipestudios+help@gmail.com or other correspondence stating your request.

- **Contact us/Personal Information.** If you have any questions regarding this Privacy Notice, have a specific request to access, correct, or delete any personal information that you have provided to us, or if you feel that the Services has not followed this Privacy Notice or our Terms of Use, feel free to contact us, as provided below. Note that we may have to delete your user account or preferences on the Services, in order to delete your personal information. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.
- **Deletion of User Contributions.** If you delete your User Contributions from the Services, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by us or other Services users. Proper access and use of information provided on the Services, including User Contributions, is governed by our Terms of Use.

No Collection of Information from Children

Our Services is not intended for children under 18 years of age. We do not solicit or knowingly collect any information from users under 18 years of age, and please do not use the Services if you are not yet 18. If we learn we have collected or received personal information from a child under 13 without parental consent, we will promptly delete that information. If you believe we might have any information from or about a child under 18, please contact us immediately through the Contact Information section below.

“Do Not Track” Signals

Residents of certain states, including California and Delaware, may be subject to particular statutes requiring disclosure of how the Services responds to web browser “do not track” signals or other mechanisms that provide consumers the ability to exercise choice regarding the collection of personal information about their online activities over time and across third-party websites or online services, such as California Bus. & Prof. Code § 22575 and 6 Del. C. § 1205C. Although it is not clear that any such statute applies to our operation and your use of the Services or services available through it, an example might be a browser option allowing you to ask websites not to track you across third-party websites so that they can serve targeted or behavioral advertising to you. You should not use the Services or services available through the Services if you desire a “do not track” signal, because the Services may not honor it.

Additional Privacy Rights for Residents of Certain States

California residents may have additional rights under the California Consumer Privacy Act of 2018, as amended by the California Privacy Rights Act of 2020 (CPRA) (Cal. Civ. Code § 1798.100 et seq. and collectively referred to as the “CCPA”), subject to certain limitations. The obligations and rights in this section do not apply to personal information we collect from or about job applicants, vendors, suppliers, independent contractors, current or former full-time, part-time, and temporary employees and staff, officers, directors, or owners of Play Swipe or residents of any state other than California. No user of the Services will be discriminated against for exercising their rights under the CCPA.

As described in this Notice, we may collect various categories of personal information from users of the Services, defined herein as Collected Data, to provide our services and related

support, analyze, personalize, and improve our services, engage in advertising, marketing and promotional activities, process sales, execute our internal operations, secure and protect our business, and comply with legal obligations.

Subject to certain exemptions, if you are a California resident, the CCPA grants you the following rights:

- **Request to Know.** California residents have a right to request a copy of particular information we have collected about you, up to two (2) times in a 12-month period, subject to certain exemptions. We will deliver this information, free of charge, by mail or electronically in a portable and, to the extent technically feasible, readily usable format that allows the requester to transmit this information to another entity without hindrance, which may include:
 - categories of personal information collected;
 - types of sources from which the personal information is collected;
 - business and/or commercial purposes for collecting and selling a user's personal information, and the
 - categories of third parties with whom we have shared personal information.
- **Request to Delete.** California residents have a right to request that we delete any personal information about them that we have collected through the Services, subject to certain exceptions. If you are a California resident who makes such a request, once we receive and confirm your verifiable request, we will delete (and direct our service providers to delete) your personal information from our records, unless an exception applies.

We may deny your deletion request if we collected the information as part of a business-to-business transaction or if retaining the information is necessary for us or our service provider(s) to do any of the following:

- Complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, or otherwise perform our contract with you.
- Detect, prevent, or mitigate security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
- Use the information as necessary to identify and repair errors that impair existing intended functionality.
- Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
- Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 et. seq.).
- Enable solely internal uses that are reasonably aligned with our normal operations and consumer expectations based on your relationship with us.
- Comply with a legal obligation.

- Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

Only you, or someone legally authorized to act on your behalf, may make one of the above requests related to your personal information. You may also make a verifiable consumer request on behalf of your minor child.

In order for us to act on one of these requests, we must be able to verify your identity or authority to make the request and confirm the personal information relates to you, and your request must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative; and
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We will only use personal information provided in a verifiable consumer request to verify the requestor's identity or authority to make the request and will not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

- **Right to Opt-out of Sale of Personal Information.** The CCPA gives California residents 16 years of age or older the right to opt-out of the sale of their personal information at any time. This Services is not intended for use by children, so we do not sell the personal information of consumers we know are less than 16 years of age, unless we receive affirmative authorization (the "right to opt-in") from either the consumer who is at least 13 but not yet 16 years of age, or the parent or guardian of a consumer less than 13 years of age. Consumers who opt-in to personal information sales may opt-out of future sales at any time.

Additionally, Colorado, Connecticut, Delaware, Florida, Indiana, Iowa, Montana, New Jersey, Oregon, Tennessee, Texas, Utah, Virginia, and Washington provide, or will provide in the near future, their state residents with certain rights which may include the right to:

- Confirm whether we process their personal information;
- Access and delete certain personal information;
- Correct inaccuracies in their personal information, taking into account the information's nature processing purpose;
- Data portability;
- Opt-out of personal data processing for: targeted advertising, sales; or behavioral profiling in furtherance of decisions that produce legal or similarly significant effects; and/or
- Limit our ability or require your consent to process sensitive personal data.

The exact scope of these rights varies by state. If you are a resident of a state with additional protections, and would like to make any request as described herein, please contact us as

provided in this Notice. We will respond to verifiable requests received from such states' residents as required by law.

Using the Services from Outside the United States

This Notice is intended to cover collection of information on or via the Services from residents of and within the United States. If you are using the Services outside the United States, please be aware that the data protection laws governing these Services might not be as restrictive as those in your country. By using the Services, you understand that your information may be transferred to our facilities and those third parties with whom we share it as described in this Privacy Notice.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure, but ultimately the safety and security of your information depends on you. We urge you to be careful about sharing or otherwise disclosing information in any public areas of the Services. The information you share in public areas may be viewed by any user of the Services.

Unfortunately, the transmission of information via the internet is never completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted through our Services. **Any transmission of personal information is at your own risk.** We are not responsible for circumvention of any privacy settings or security measures contained on the Services.

Contact Information

This Services is operated by Play Swipe Studios. Please contact us via the communication methods below:

- With any question or request about this Privacy Notice or our privacy practices relating to the Services;
- If the Services, or any User Contributions, violates your copyright or other intellectual property or proprietary right;
- For data subject requests under applicable state law as set forth above; or
- With any feedback, questions, comments, requests for technical support, or other communications relating to the Services.

By email to playswipestudios+help@gmail.com